

# Competency-based Visual Literacy

Diederik Schönau  
Paris March 2018



# ENViL

= European Network for Visual  
Literacy

= Réseau Européen pour la Visual  
Literacy



# Visual Literacy

- Refers to all school subjects in the domain of visual learning
- Visual objects and visual processes
- Art, design, entertainment, advertisement, instruction, etc.

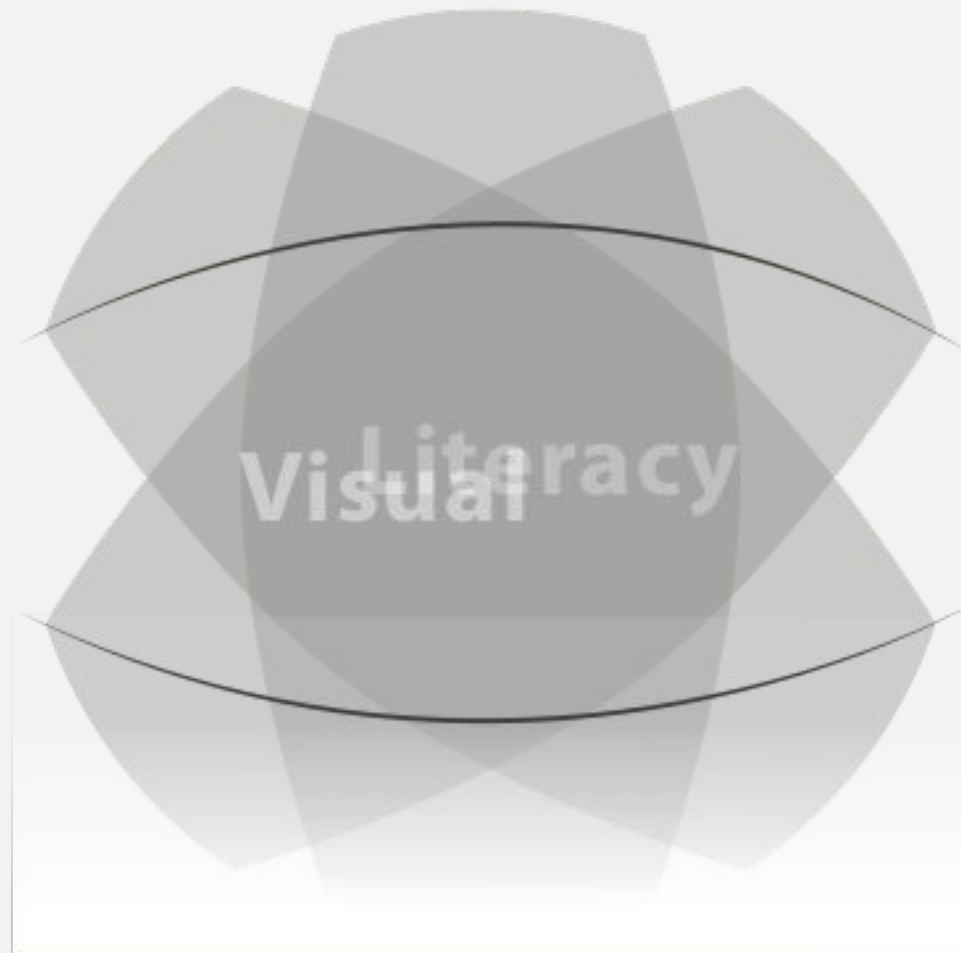
# Framework: prototype

- 37 curricula in 22 countries
- Competency-based
- Levels in competency
- Relate to all European citizens

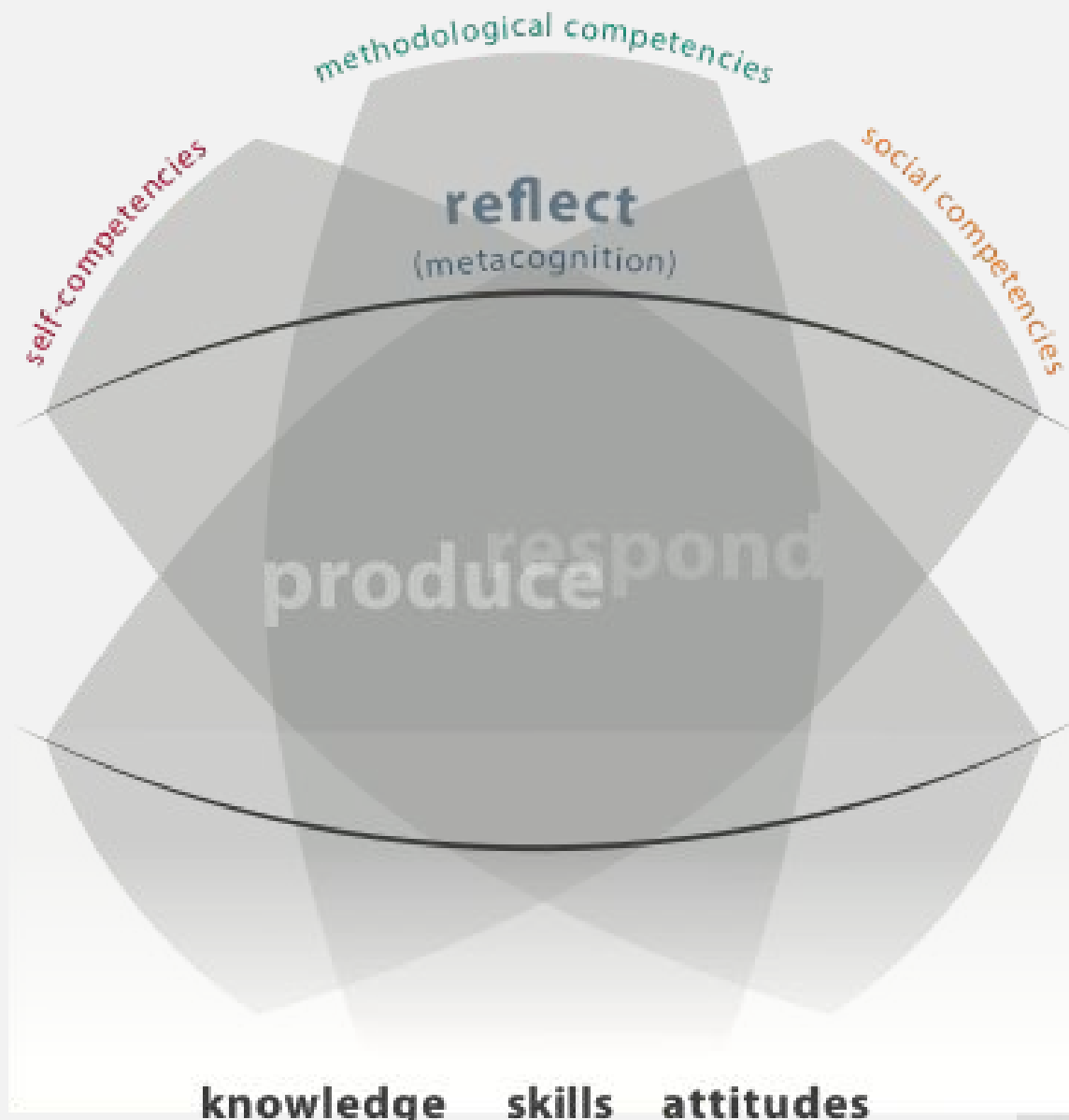
# Competency

- Learnable knowledge, skills, and attitudes.
- A specific (professional) situation.
- Outcome or demonstrable behaviour.
- *'The student is able to ...'*

**civic engagement**  
**social cohesion**      **personal unfolding**  
**employability**



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# reflect

(metakognition)

create

present

experiment

communicate

draft

realise

use

envision

describe perceive

analyse

experience aesthetically

interpret

value

empathise

judge



# Assignment

- Relates to a situation
- Restrictions
  - relevance to wider context
  - constraints

# The student's point of view

- What? Why?
- Level of development
- Constraints
- Sub-competencies

# Assessment

- Working process and/or product
- Sub-competencies
- Criteria
- Rubrics
- Quality

# Quality

- Aspects of content: intended meaning
- Materials and techniques: power of the image

# Literature

Ernst Wagner and Diederik Schönau (Eds.).  
*Cadre Européen Commun de Référence pour la  
Visual Literacy – Prototype / Common European  
Framework of Reference for Visual Literacy –  
Prototype / Gemeinsamer Europäischer  
Referenzrahmen für Visual Literacy – Prototyp.*  
Münster/New York: Waxmann, 2016

ISBN: 9783830934288

[www.envil.eu](http://www.envil.eu)



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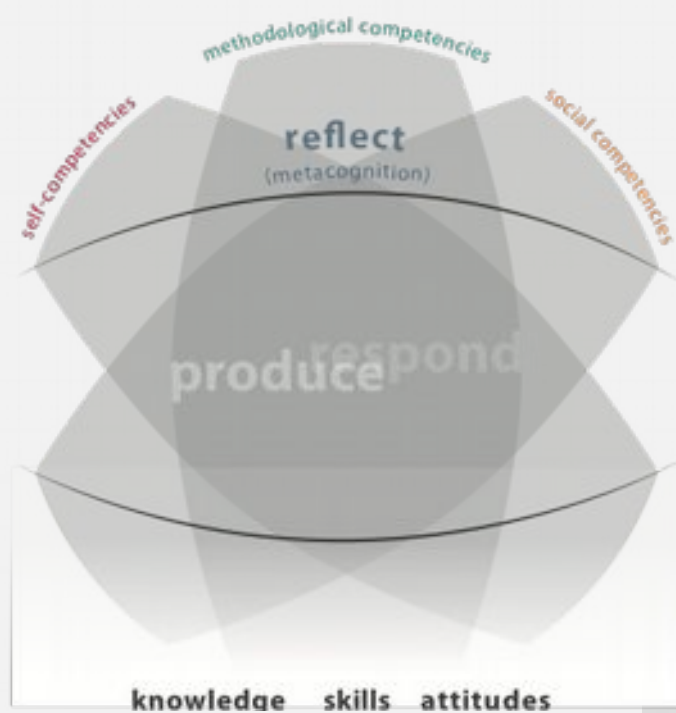
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