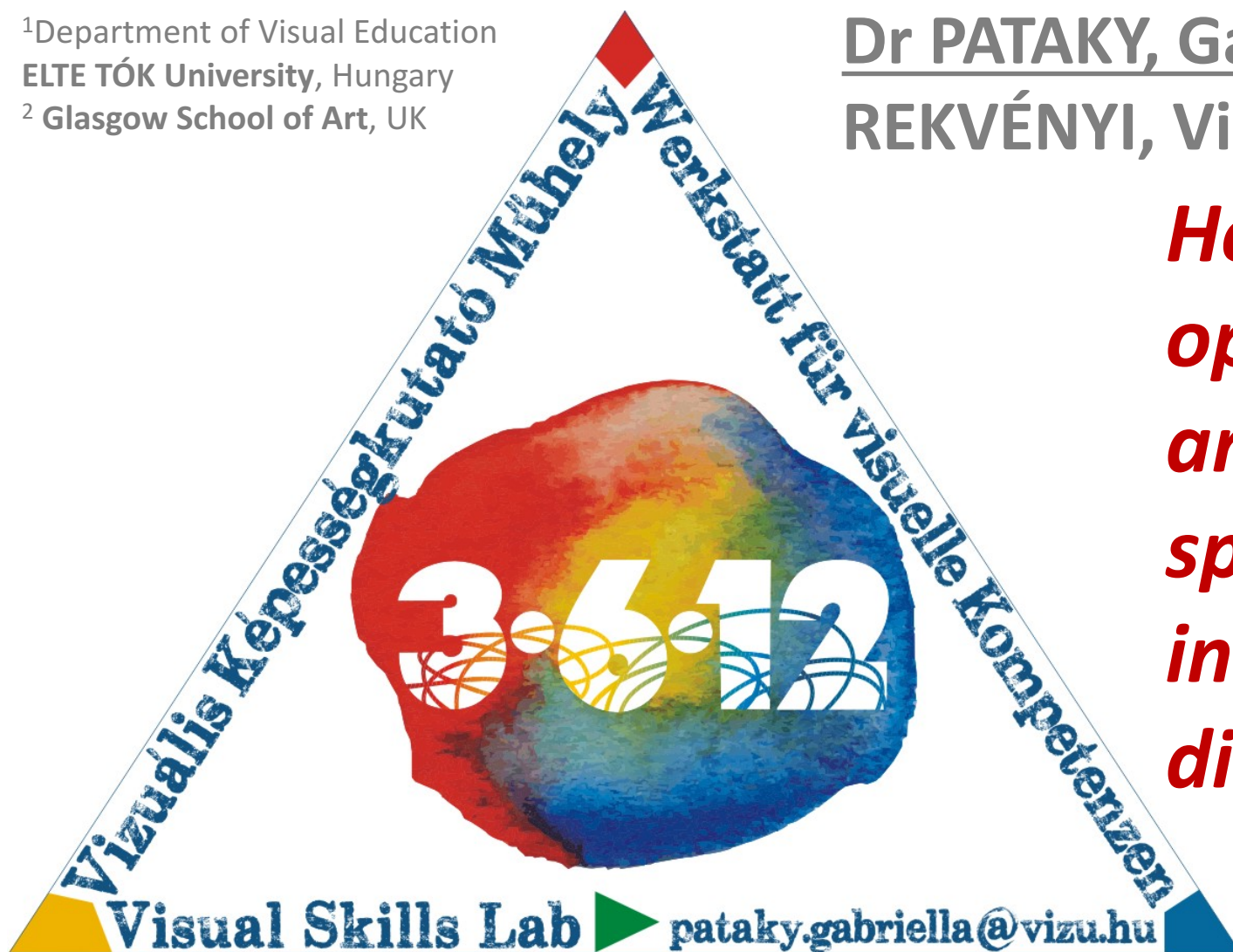


<sup>1</sup>Department of Visual Education  
ELTE TÓK University, Hungary

<sup>2</sup> Glasgow School of Art, UK



Dr PATAKY, Gabriella PhD<sup>1</sup>  
REKVÉNYI, Viola<sup>2\*</sup>

*How is the  
optimal  
art education  
space created  
in the  
digital era?*

The 35<sup>th</sup> World Congress | Sport - Art - Digital |  
InSEA 2017  
Daegu, Republic of KOREA

InSEA



ENViZ



E.L.T.E.  
ESZTERHÁZY KÁROLY  
EGYETEM



ENViZ  
European Network of Visual Literacy

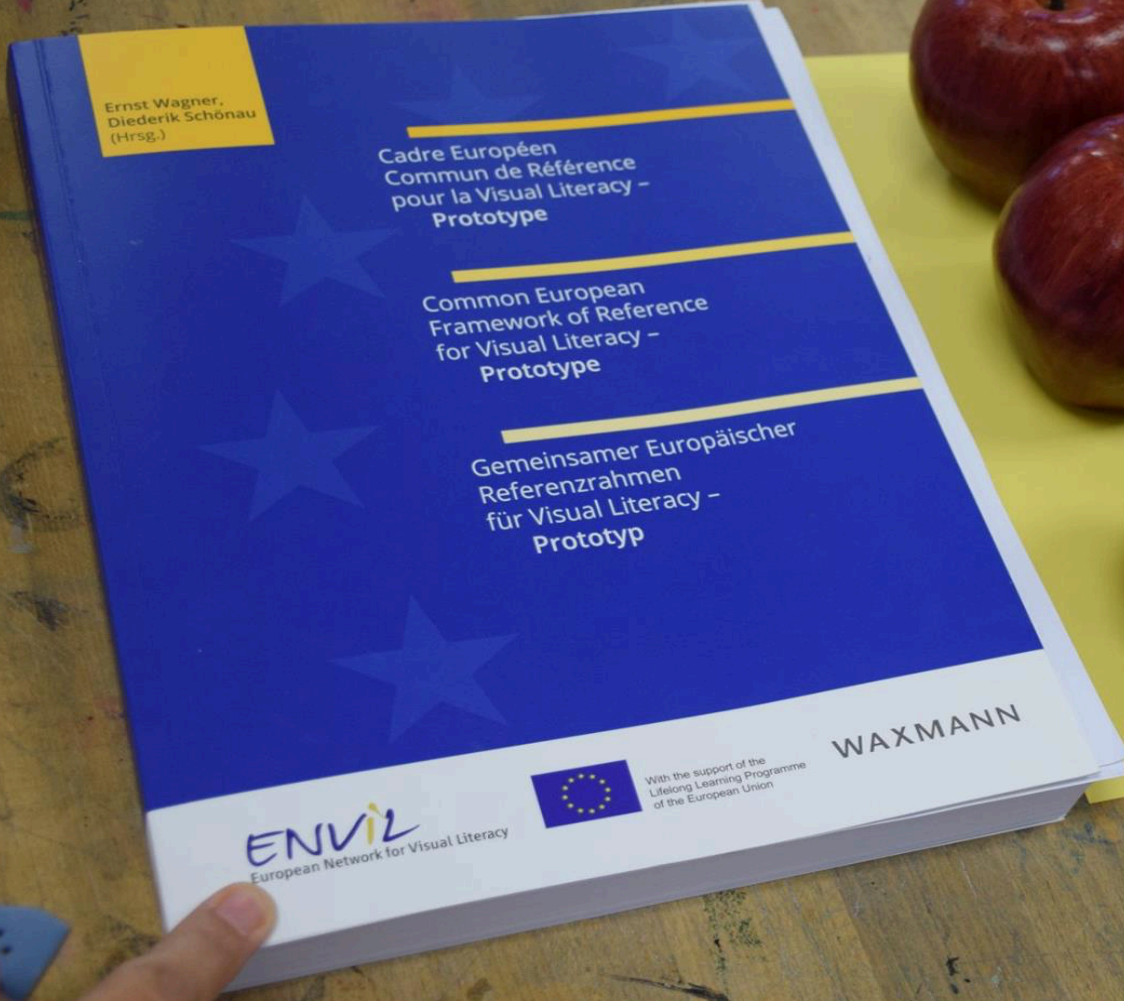


Lifelong  
Learning  
Programme



ARDIN





Ernst Wagner,  
Diederik Schönau  
(Hrsg.)

Cadre Européen  
Commun de Référence  
pour la Visual Literacy -  
Prototype

Common European  
Framework of Reference  
for Visual Literacy -  
Prototype

Gemeinsamer Europäischer  
Referenzrahmen  
für Visual Literacy -  
Prototyp

**ENViZ**  
European Network for Visual Literacy



With the support of the  
Lifelong Learning Programme  
of the European Union

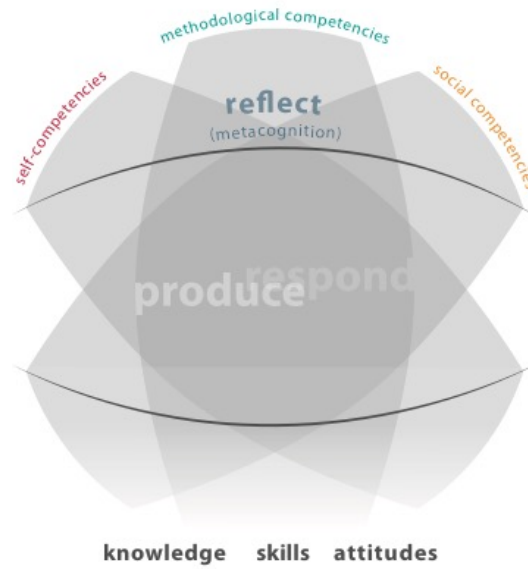
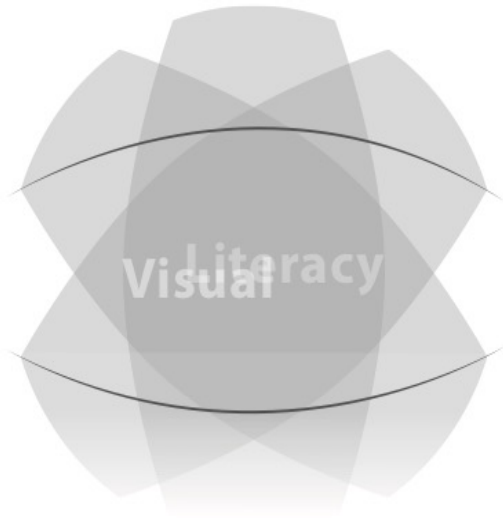
WAXMANN



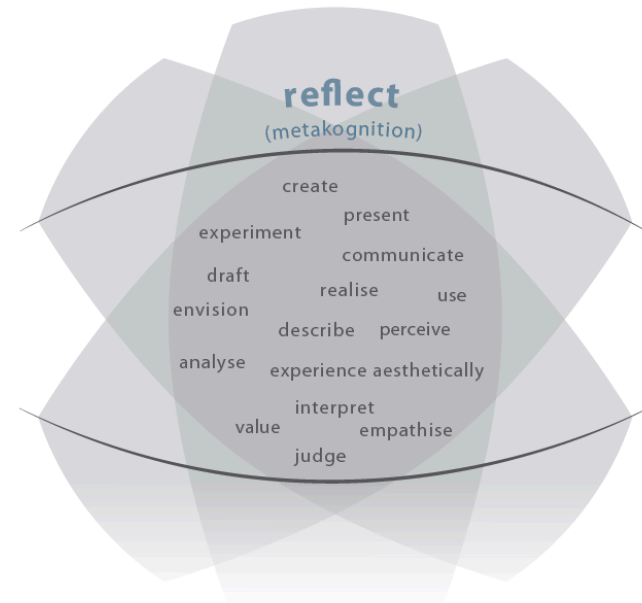
# Visual Literacy

Produce and respond to images/objects and reflect on production and response

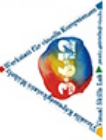
civic engagement  
social cohesion    personal unfolding  
employability



# WHERE?



situation situation situation situation  
situation situation situation situation





# STUDIO PROJECT

- **Studio**
- **Art room**
- **Atelier**
- **Educational spaces**
  
- *Art based research*
- *Educational research mixed methods*
- *with diagnostic quantitative and qualitative elements (Environmental psychology, history of art education, ...)*



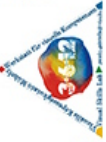
# WHAT'S WRONG WITH YOU, EDUCATION?

## TEACHER TRAINING STUDENTS' CRITICAL VIEW OF CONTEMPORARY NATIONAL PRIMARY SCHOOL SYSTEMS IN THREE EUROPEAN COUNTRIES

Dr. Seija ULKUNIEMI, University of Lapland, Rovaniemi, Fi

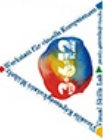
Dr. Gabriella PATAKY, ELTE University, MOME Art University, HU

Dr. Pedro CHACÓN, University of Granada (UGR), ES

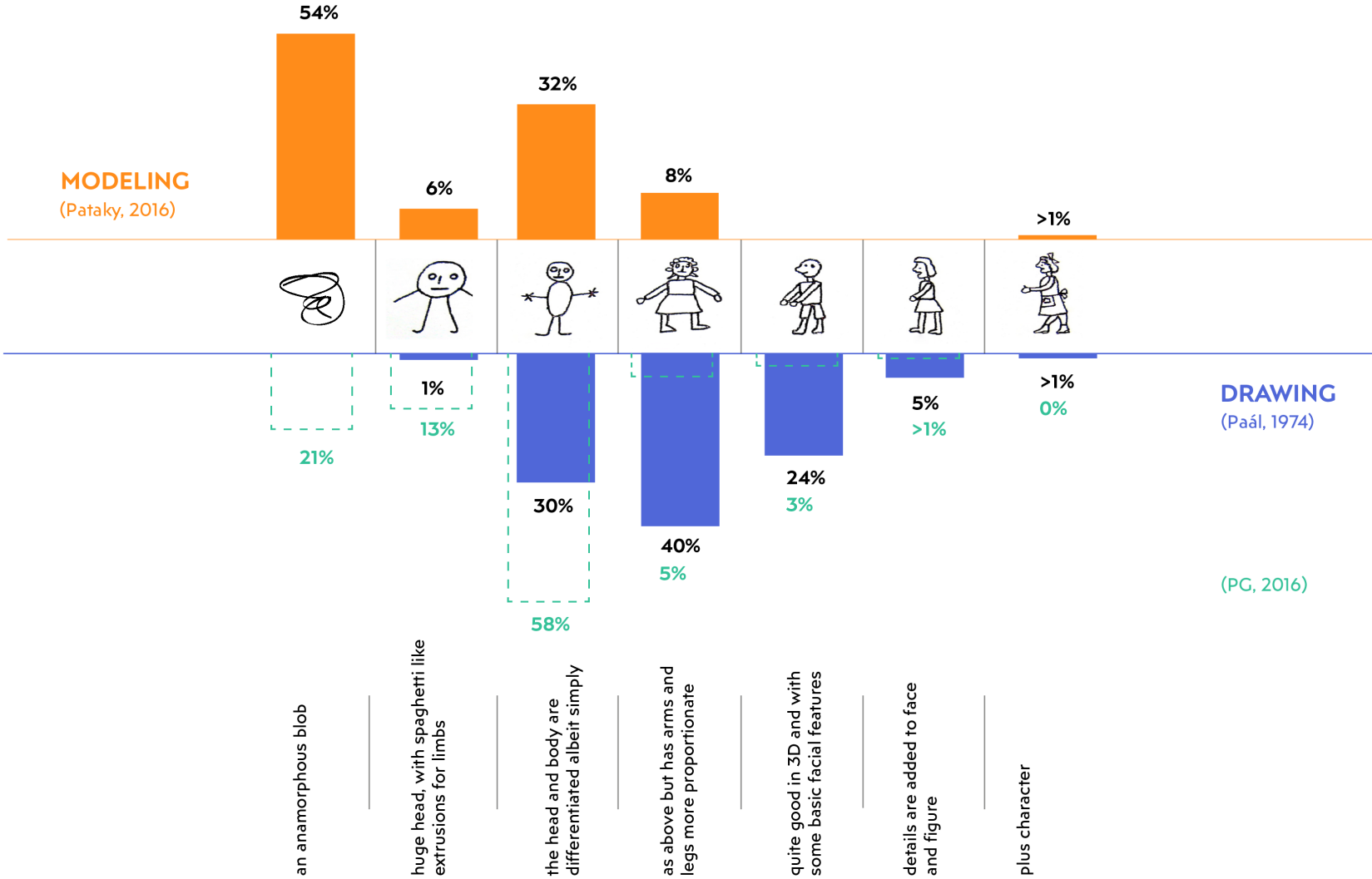




# Problems detected by teacher training students in Hungary



9. element



DRAWING  
(Paál, 1974)

(PG, 2016)



# How is the optimal art education space created in the digital era?

More than 1000 persons views in the last two semesters:  
Teacher training students, artists and children

| Spirit ∞ Art ∞ Digital |

**InSEA 2017** 8.7-11 Mon. - Fri.  
EXCO, Daegu KOREA

The 35<sup>th</sup> World Congress of the Int'l Society for Education Through Art



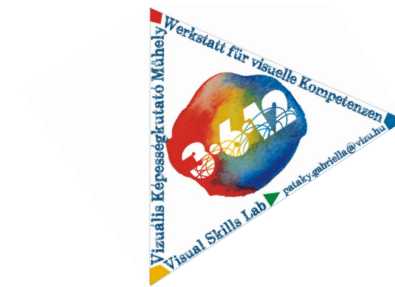
# Viola Rekvényi, GSA





More than 1000 persons views  
in the last two semesters:

Teacher training students, artists and children



## Research methods:

- Metaphor Analysis (320 persons)
- Architecture/ Built environment educational Art Project:  
Design, planning and maquette making (34 students)
- Iconographical analysis based on 714 children’s drawings

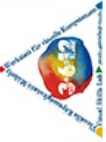


# Metaphor Analysis

Pictorial metaphors = creating measurement tools (visual communication exercise + research methodology for teacher training courses)

With selecting images

With creating linguistic (idiomatic) metaphors



# Creating linguistic, idiomatic metaphors

## Say, what...

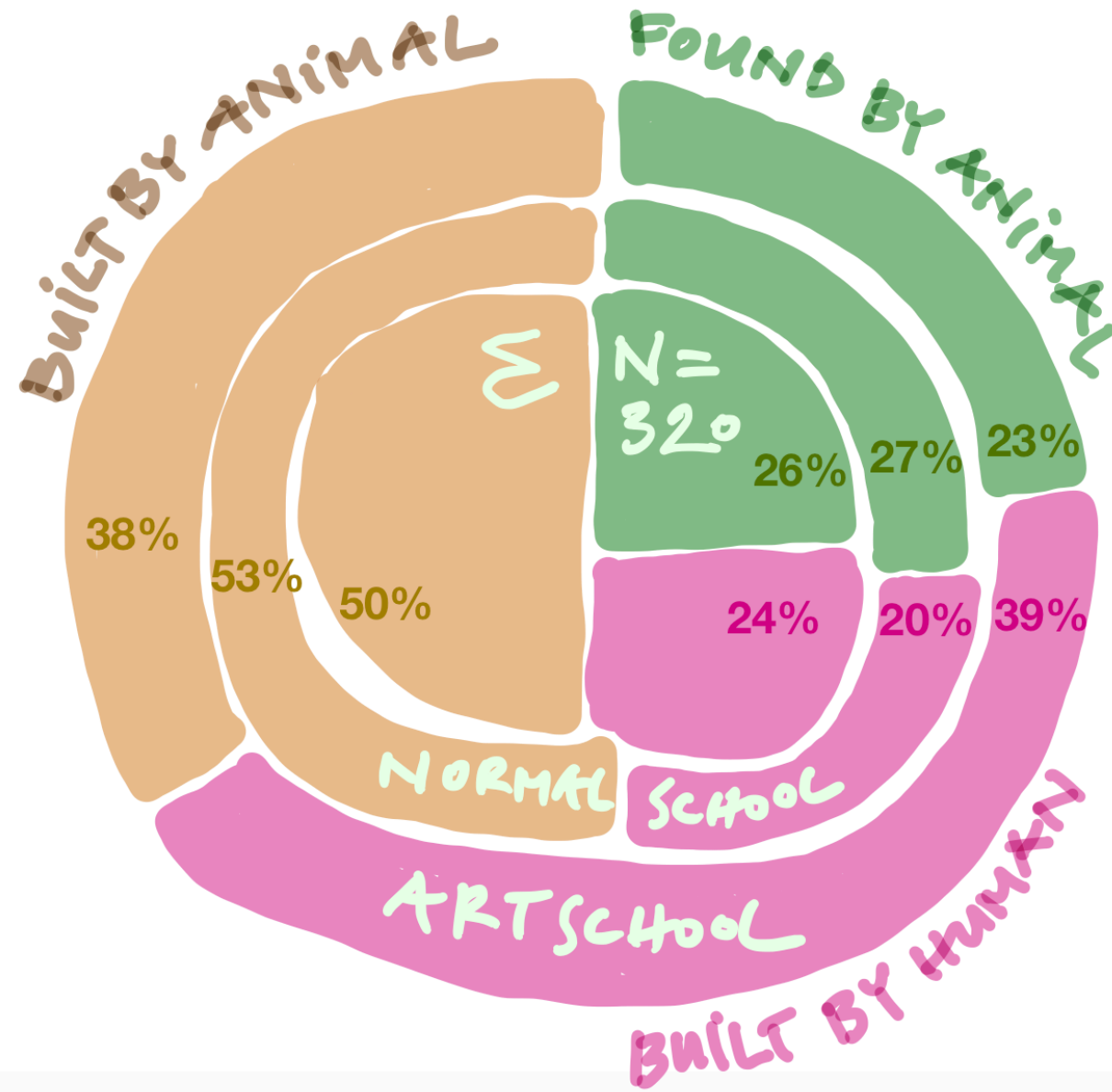
- 1. ...time of day...
- 2. ...**kind of weather**...
- 3. ...vehicle...
- 4. ... game, toy...
- 5. ...food, meal...
- 6. ...animal, home...
- 7. ...habitat, for example a cave, nest...

... reminds you of your childhood art room!





Habitat  
= places  
where  
animals  
live





Architecture/  
Built environment  
educational Art  
Project:  
Design, planning  
and  
maquette making

# Iconographical analysis

*714 children's  
drawings*

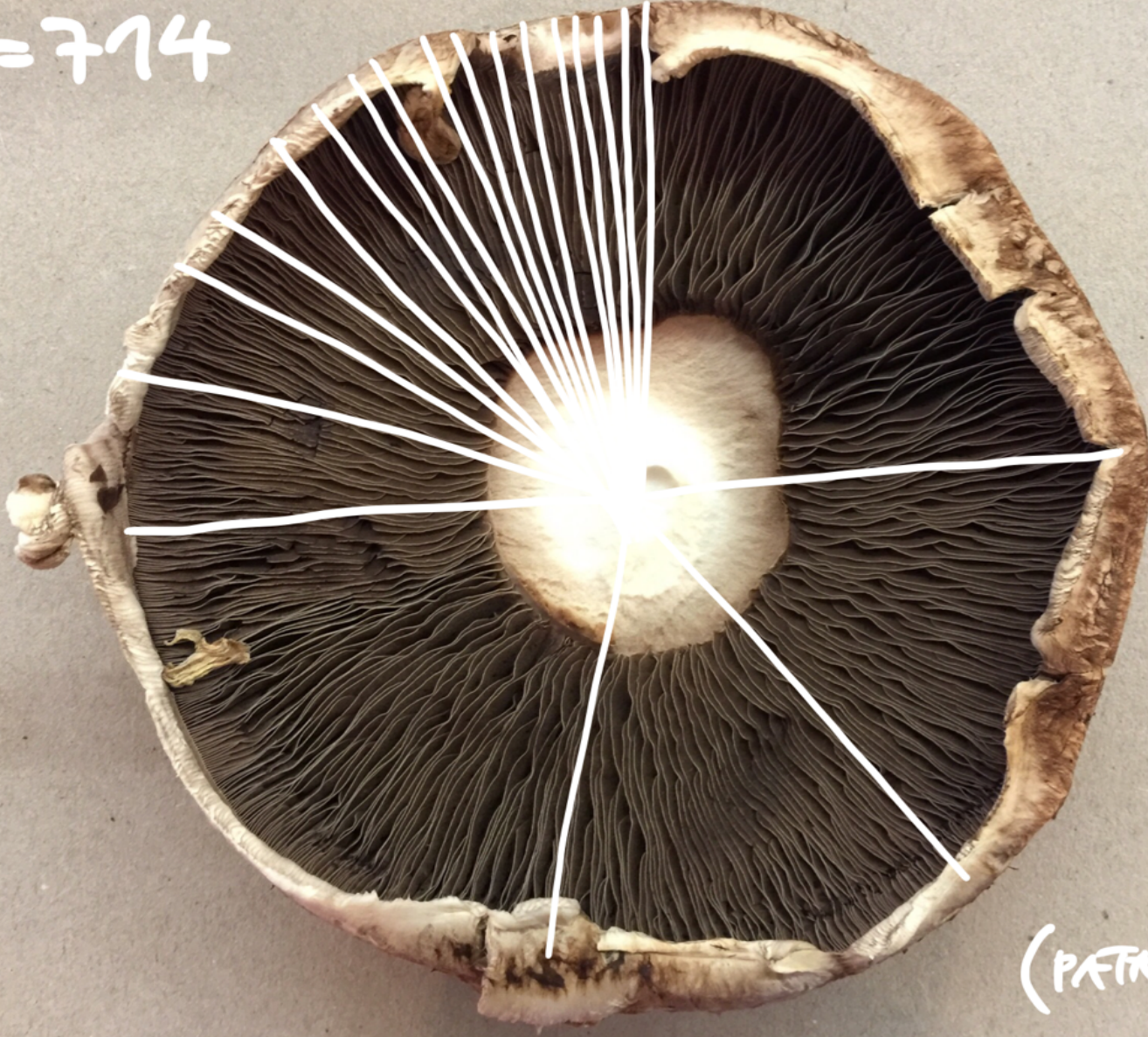
in the age of  
5-10 years



**Where  
do you like  
to create?**



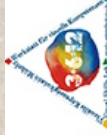
N = 714



(ПАТРИ, 2017)



Lifelong Learning Programme





48%  
HOME

36%  
OUTDOOR

16%  
SCHOOL

(Pataky, 2017)



3•6•12 Visual Skills Lab @gabriellapataky

RESULTS:

| Spirit ∞ Art ∞ Digital |

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